

**Leaders are people that are able to express themselves fully**

- ★ **They know who they are,**
- ★ **what their strengths and weaknesses are, and**
- ★ **how to deploy their strengths and compensate for their weaknesses.**

- ★  
**They also know**
- ★ **what they want ,**
- ★ **why they want it, and**
- ★ **how to communicate what they want to others, in order to gain their cooperation and support.**
- ★ **They know how to achieve their goals.**

**On Becoming a Leader by Warren Bennis**