MIDTERM EXAM REVIEW – ART 245

- The exam will be open book; you can also bring your camera.
- Bring a calculator, to multiply image dimensions measured in pixels
- Questions will be multiple choice, true false, short answer

1. camera types

- film cameras and digital cameras
 - how resolution, image quality is defined
 - advantages of each
 - CDC's (compacts) vs. SLR's (single lens reflex)
 - characteristics and advantages of each

2. camera care

- proper storage, environments to avoid, cold weather hazards

3. exposure controls: aperture and shutter speed

- 2 functions of lens aperture
- 2 functions of shutter speed
- slowest hand held shutter speeds in range of 1/15 sec w/ image stabilization
- methods of controlling aperture and shutter speed on CDC's w/o manual control:
 - choice of ISO setting
 - choice of light conditions
- depth of field it's relationship to distance from subject

4. non-CDC digital camera types – ultra compacts, superzoom, DSLR: characteristics of each

- ultra compacts:
 - very small, simple and easy to use,
 - few options, mediocre image quality
- super zooms
 - resemble DSLR's but smaller and don't have mirror system
 - large LCD screens like DSLR's
 - live preview and small image sensor like CDC's
 - zoom lens has very wide focal length range
- DSLR's (digital single lens reflex)

- no live preview on most models; viewing is through viewfinder
- mirror system allows you to see what image sensor sees
- interchangeable lenses
- have larger image sensor than any other digital camera type
- much less digital noise at high ISO's
- no shutter lag
- auto focus works well in very low light
- built in flash is more powerful

5. Built in flash

- working range distance from subject
- flash modes:
 - Auto, Red Eye Reduction, Forced flash, No Flash, Slow Sync
 - description and appropriate uses for each
- what causes red eye? lens and flash are parallel and close to each other

6. common automatic shooting modes:

- macro: allows for close up focusing
- landscape: use small aperture for wider depth of field
- action or sports: uses fast shutter speed to freeze motion
- portrait: uses wide aperture to throw background out of focus
- night: uses slow enough shutter speed to capture background detail

7. Lenses

- define focal point and focal length
- how normal focal length of a given camera is determined
- normal focal length for CDC: 12.5mm
- wide angle: less than 12.5; telephoto: more than 12.5
- how image characteristics change with focal length:
 - wide angle range: wider angle of view, objects in scene reduced in size
 - suitable subject matter
 - telephoto range: narrower angle of view, objects in scene magnified in size
 - suitable subject matter
 - normal range: image size same as normal human vision
- optical zoom vs. digital zoom
- image stabilization reduces camera vibration to allow for shooting in lower light without camera shake

8. image resolution

- calculating total pixel count from pixel dimensions
- minimum printing resolution for high quality prints: 200PPI
- calculating necessary image resolution for various purposes
- examples are as follows:
 - screen viewing: at screen resolution of 72PPI, resolution necessary to view 8x12 print at full size
 - small prints: necessary resolution for printing 5x7 print at 200PPI
 - large prints: resolution for printing 11x17" print at 200PPI

9. resampling an image file

- downsampling: reduces the number of pixels in a given image file
 - purposes:
 - to reduce file size, which speeds up internet transmission (E mail,etc)
 - to speed up image processing in editing programs like Photoshop
 - to reduce storage space needed
- upsampling: increases the number of pixels in an image
 - new pixels are added through a process called interpolation
 - purpose is to increase image resolution, in order to make larger prints
 - only partially successful
- deselecting 'resample' in the Photoshop Image Size box
 - no pixels are added to, or subtracted from, an image file
 - they are only rearranged; only their density, (pixels per inch), is changed

10. Photoshop editing

- best method for adjusting image brightness: using the Levels midtone slider
- best method for reducing image contrast: Shadow/Highlight adjustment
- best method for increasing contrast: using Levels, dragging highlight and shadow sliders toward the center
- technique for darkening or lightening only a portion of an image:
 - use Selection tools first, then use Levels
- image formats: JPEG, PSD
 - advantages of JPEG's
 - files can be opened on any computer
 - compresses the image file, thereby reducing storage space
 - advantages of PSD
 - image quality doesn't degrade with repeated opening of the file; JPEG's do
 - can work with Layers in Photoshop; JPEG's cannot