

## ART 243 ASSIGNMENT 3: COLOR PORTRAITS - due 3/6

For this assignment, you will be photographing people, using color to describe a mood or emotion that the person is experiencing, or some aspect of his/her personality. You will be setting most or all of these photographs up.

Refer to the common associations with specific colors that we discussed in class.

### Guidelines:

- colors chosen can be intense or subdued.
  - remember that cool colors work better in overcast light
- try to shoot some of the assignment outdoors
- if working indoors, you can:
  - a. use natural light coming from outside if it's bright enough to avoid camera shake
  - b. use flash if you feel it is appropriate
  - c. use artificial light if it's bright enough to avoid camera shake
    - w/ artificial light, try both Auto White Balance (AWB) and one that matches your light source, (e.g.: fluorescent) to see which looks most accurate
- try some close-up viewpoints, and some that include some environment around the person
- keep **your concept simple and clear** to the viewer
- your concept will come through more clearly if the color you choose dominates most of the picture frame
  - conflicting colors will confuse your concept
  - you can try using two colors to represent two emotions on some if you want to
- you can tweak the colors in Photoshop, but they must look realistic
  - if background colors are distracting, you can partially desaturate the background
  - 'select' the background, then choose Image > Adjustments > Hue/Saturation
    - drag saturation slider to the left

### Requirements:

- use **at least 3 models** for the assignment
- **shoot and save**: at least 30 pictures, showing a variety of models and environments
  - you can try more than one viewpoint of each subject
- **hand in on 3/11**:
  - contact sheet(s), showing at least 30 photos
  - 4 final images: no more than 2 of the same model