

ART 243 - Color Photography, spring/14
Office hours: T,Th: 10:15-11:15, 2:30-3 PM
E mail: dmoore007@twcny.rr.com

Instructor: David Moore
Office: Art Studio - basement Reilly
Home phone: 476-0847

COURSE DESCRIPTION:

A studio course in which the creative aspects of color digital photography are the primary emphasis. The course includes lectures, demonstrations, visual presentations, critiques, and digital lab work. Assignments are structured to explore both the aesthetic and psychological aspects of color and to develop a personal way of seeing and responding to the world. No prerequisite. A compact digital camera or digital SLR camera is required.

COURSE REQUIREMENTS:

- 1. Attendance** is required. Students more than 15 mins. late for class will be considered absent. More than 2 unexcused absences will result in a lowering of the final grade. More than 5 unexcused absences will result in a 0 for the class participation and attendance part of the final grade. If you are sick and want the absence excused, I will need a doctor's note. Consistent lateness or leaving class early will also adversely affect grades.
 - 2. Class participation** is considered an important part of the course and is strongly encouraged. Use of cell phones in class is strictly forbidden.
 - 3. Shooting assignments** are usually due every 2 weeks.
 - failure to complete an assignment on time will result in a lowering of the grade for that assignment; specifically, one letter grade per week
 - if Dolphy Day happens to land on an assignment due date, the assignment is still due on that day
 - assignments not completed at the beginning of class on the due date will be considered late
 - any assignment handed in more than 3 weeks late will receive a 0.
 - incomplete assignments, (i.e., insufficient prints or contact prints), cannot be accepted.
 - assignments are graded on the basis of technical execution, fulfillment of the specific assignment, and creativity of approach
- **Note:** if you are absent the day an assignment is given and want to see the demo visuals for that assignment, you can log on to school PC and open **DriveL@Shared folder;** then go to **Course Info > Moore > ART 243 > Assg 1 (or any other assignmt)**

4. Resubmit policy: If you want to improve their grade on a given assignment:

- you may re shoot and/or re print that assignment, (in part or in full) and resubmit it at any time up to the last day of class.

- late assignments (or late contact prints) cannot be resubmitted
- you can resubmit a maximum of 2 assignments
- you cannot resubmit the same assignment more than once
- the highest grade possible on a resubmit is an A-

- please hand in all the old prints, the contact prints, and new prints when resubmitting
 - label which prints are resubmits, with an 'R' on the back

- resubmits of on line assignments will be discussed later in the semester

5. Quiz and midterm exam: There will be a quiz given early in the semester and an exam about halfway through. There will be no make up tests, except for serious personal illness.

6. Final project: There will be a final project due at the end of the semester.

7. student show: you will be required to submit your best work (highest grades) from the semester, to consider to exhibit in the Student Show in April

GRADING:

Class participation and attendance	15%
Shooting assignments	50%
Quiz	5%
Exam	15%
Final project	15%

ACADEMIC STANDARDS:

Students are expected to observe at all time the highest ethical standards as members of the academic community. Any form of dishonesty makes a student liable to severe sanctions, including expulsion from the College. In cases where a student is accused of a violation of ethical standards in academic matters, the professor, in consultation with the appropriate academic dean, shall determine the penalty, up to failure in the course. Further sanctions, such as suspension or dismissal from the college, shall be determined by the appropriate academic dean. For more information please see the Student Handbook.

SPECIAL CHALLENGES:

In coordination with the Academic Support Center (ASC), reasonable accommodations are provided for qualified students with disabilities. Please register with the ASC Office for disability verification and determination of reasonable accommodations. You can either stop by the ASC (Library, 1st floor) or call (445-4118-voice or 445-4104-TDD) to make an appointment with the ASC staff. Please meet with me to review your accommodation form and discuss your needs as warranted.

OBSERVANCE OF RELIGIOUS HOLIDAYS:

As provided in New York State Education Law Section 224-a, any student who is unable to participate in any examination, study or class work requirements on a particular day because of his or her religious beliefs is eligible for an equivalent opportunity to make up any missed examination, study, or class work requirements, without penalties. Students who require such an opportunity must contact their instructor (for examination, study or class work requirements) at least two weeks in advance. A full copy of the College's policy on the observance of religious holidays can be found at the dean's office.

REQUIRED SUPPLIES:

- 1. digital camera:** can be a compact digital camera, a hybrid digital camera, (interchangeable lens compact, or super zoom), or a digital SLR camera
 - if you have a high end cell phone camera and want to use it for one or two assignments, please see me
 - you will have the opportunity to sign out a digital SLR later in the semester
 - camera repairs: geek squad at Best Buy does camera repairs, including ones not purchased there

- 2. USB flash drive** – to transport image files to and from the school computers

- 3. inkjet photo paper:** you will receive a 50 sheet box of Epson Ultra Premium photo paper - luster surface cost: \$38.
 - you are free to go out and buy your own but it should be Epson inkjet *premium* photo paper
 - other brand papers may give a significant color cast to your prints
 - this is your only expense beyond your lab fee
 - your lab fee pays for ink (which is very expensive)

 - Note: I *may* buy back paper at the end of the semester, if you have a surplus, assuming paper is in good condition

- 4. matboard** - you will be required to mat your final project
 - mat board will be supplied by the department

CLASS SCHEDULE:

Week one:

T 1/21 Introduction, requirements for the course
Lecture: camera types, overview of camera controls
Bring cameras to class on Thurs. and until further notice

Homework: look over your camera; familiarize with basic controls

Th 1/23 Assignment 1 given: *Subdued vs Intense Color* - due 2/6
Lecture: camera controls, intro to color
see students with camera issues

Week two:

T 1/28 Discuss progress on Assg 1
Lecture: review and complete color material
Intro to digital lab
Demo: uploading files into Photoshop
Basic editing in Photoshop: tonal adjustments, cropping, basic selections
Announce supervised lab schedule

Th 1/30 Set supervised lab schedule
Lab demo: working on Macs, printing, contact printing in Photoshop
Students try basic editing, contact printing, downsampling

Week 3:

T 2/4 Assgn. 2 given: *Using Color for Selective Emphasis* – due 2/20
Lecture: camera care, flash modes, intro to white balance, intro to exposure controls,
review camera types

Th 2/6 **Assg. 1 due** – group critique

Week 4:

T 2/11 Discuss progress on Assg 2
Lecture: review flash modes, WB; complete exposure controls
students try cropping/resizing, selections, in Photoshop
students bring image file to try enlargements on Thurs

Th 2/13 Lecture: pre programmed shooting modes; Light meters
Quiz review
Students try enlargements

Demo: use of print trimmer

Week 5:

T 2/18 **Quiz** - on material covered so far
Demo: use of SLR's
Lecture: Emotional associations with colors

Th 2/20 **Assg 2 due:** group critique

Week 6:

T 2/25 Assg 3 given: *Color Portraits or Narrative Sequence* – due 3/11
complete lecture: Emotional associations with colors
Quizzes returned and reviewed
Lecture if time: intro to Lenses

Th 2/27 Lecture: complete Lenses; Color temperature and white balance

Week 7:

T 3/4 Lecture: complete Color temps and WB; Image resolution

Th 3/6 Assg 4 given: *Artificial Light Sources* – due 4/1
Lecture: printers, inks and papers
exam review

Week 8:

T 3/11 **Assg 3 due** – group critique
complete review for Exam

Th 3/13 **Exam** given
Demo: large format printing; some students make prints

3/15 - 3/23 NO CLASS - SPRING BREAK

Week 9:

T 3/25 Exams returned and reviewed
some students do large prints
In-class lab work on Assg 4 or resubmits

Th 3/27 Assg 5 given: *Alternative Color Processes* - due 4/15
Demo: Photoshop editing #2

Week 10:

T 4/1 **Assg 4 due** – group critique
Announce: some students bring objects to scan next Tues

Th 4/3 In class lab work: PS edit #2; Photoshop editing #3
Demo: scanography

Week 11:

T 4/8 Fine art photography DVD shown - class discussion

Th 4/10 In-class lab work on Assg 5
some students do scans; some make large prints

Week 12:

T 4/15 **Assg. 5 due** - group critique
quick intro to final project

Th 4/17 NO CLASS - EASTER BREAK

Week 13:

T 4/22 Final project given - show visuals; topics due 4/24
Visit exhibition: Wilson Gallery
Demo: mounting prints

Th 4/24 **Final project topics due** and due dates chosen - class discussion
Remind students: SLR's available

Week 14:

T 4/29 Some **Final projects due** - group critique
All signed out equipment due

Th 5/1 Remainder of **Final projects due** - group critique
Teacher evaluations given; review for re take exam

Fri 5/2 All resubmits due

EXAM WEEK: Final projects, resubmits returned